

# Privacy policy for Hotel Vanilla

## Introduction

We at Hotel Vanilla handle your personal information in different contexts, such as when you book our services, stay overnight at our hotels. This privacy policy is created to describe how we collect personal data completely in compliance with current legislation the General Data Protection Regulation (GDPR).

## Processing of personal information related to booking and stay

In connection with any bookings made by you or by others on your behalf, we process the personal information we need to fulfil the agreement on booking and purchasing services in compliance with current legislation. You are required to provide the details we request for us to handle your reservation.

## What personal data do we collect?

### Personal Data

- Identity related data such as name
- Contact details such as e-mail address, telephone number, address
- IP-address (if you book on our website)
- Preferences and other requests or needs
- Sensitive personal data regarding for instance health (e.g. if you book room adapted to disabled guests)
- Other data you provide when making your booking (e.g. regarding persons you travel with)

## Legal grounds

The processing is necessary in order for us to fulfil our agreement with you and on our legitimate interest of handling customer service inquiries, develop and improve our Services and products.

## For how long is your personal data retained?

Your Personal Data is retained as long as it is necessary in order for us to fulfill the purposes of our processing and as long as applicable laws or regulations require us to do so. Thereafter we delete or anonymise your Personal Data in accordance with applicable law and the criteria in this policy.

## Transfer of personal data

We will not disclose your personal information to third parties unless you have consented to this, or unless applicable law, including the GDPR, valid government orders or courts allow us or require us to do so.

## Your rights

You have the right to request access, rectification or erasure of any personal information we are processing about you.

To exercise your rights, please contact us at [info@hotelvanilla.se](mailto:info@hotelvanilla.se)

## Cookies

We use cookies to improve the user's experience of our web pages. A cookie is a small text-based data file that is placed on your device (your smartphone, computer or tablet). The cookie helps us to see what type of content and pages are visited on our site. If you do not want our websites to place cookies on your device, you can turn off cookies in your browser. Turning off cookies will reduce the functionality of some of our web pages.

## Changes in privacy

We reserve the right to make amendments to this Privacy Policy from time to another.

## Contact

Hotel Vanilla AB 556518–6839 is the Data Controller for the processing of your personal data

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411 15 Göteborg

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[info@hotelvanilla.se](mailto:info@hotelvanilla.se)